

FOODLAND

Fresh food. Friendly neighbours.

Celebrate
VALENTINE'S DAY



Ontario RAISED CHICKEN

LOCAL 5.99 /lb

ONTARIO RAISED AIR-CHILLED Boneless Skinless Chicken Breasts 13.21/kg



FEB 13-14 ONLY!

27.99

One Dozen Premium Ecuadorian Roses assorted colours

ONTARIO RAISED AIR-CHILLED Boneless Skinless Chicken Breasts 13.21/kg



JANES

ENGLISH STYLE FISH

7.99

JANES Boxed & Breaded Fish Fillets 450-510 g selected varieties



TOBLERONE

TOBLERONE

GET 500 PTS when you buy a dozen roses and two Toblerone Chocolates 100 g



2.99 /lb

Pork Side Ribs Centre Portion Removed cut by your meat expert 6.59/kg



Try new seasonal flavour or limited time new flavours

3.99

TAYLOR FARMS Chopped Salad Kits product of USA 292-383 g



21.99

Pink Love Dessert Cake 940 g. Half Cake 470 g \$11.99 or Slice 155 g \$3.99



5.86

DANONE Activia Yogurt 12 pk or Oikos Yogurt 650-750 g



4.99

Croissants 6 pk 372 g



2.49

Blackberries product of USA or Mexico 170 g

Scene+ MEMBER PRICING SAVE 50¢



2.97

CLASSICO Pasta Sauce 218-600 mL



5.88

CRACKER BARREL Cheese 340-400 g or Shredded Cheese 250-320 g



2.99

COMPLIMENTS Imitation Crab or Lobster Meat 227 g

Scene+ MEMBER PRICING SAVE \$1



6.49

CASHMERE Bathroom Tissue 12x24 or 8x24 rolls. SPONGE TOWELS 3-6 pk or SCOTTIES Facial Tissue 6 pk



5.47

GENERAL MILLS Family Size Cereal selected 475-778 g

200 PTS when you buy 2



5.99

BUBLY Sparkling Water 12x355 mL

Scene+ MEMBER PRICING SAVE \$1

Scene+
SPEND & GET

4 DAYS ONLY - Valid February 13-16, 2025

SPEND \$75 OR MORE, GET **250 PTS** OR SPEND \$125 OR MORE, GET **1000 PTS**

DON'T FORGET YOUR COUPON



See page 3 for terms and conditions

HAPPY FAMILY DAY
Please see your local store or online for holiday hours

Foodland.ca

FEB 2025
PRICES EFFECTIVE FROM
FEB 13-19

THUR 13 FRI 14 SAT 15 SUN 16 MON 17 TUE 18 WED 19

compliments
CHEESE
FROMAGE



900 g

9⁹⁹

compliments
PRIME RIB
BEEF BURGERS
BURGERS DE BOEUF
CÔTE DE BOEUF



14⁹⁹

COMPLIMENTS
Beef Burgers
851 g-1.13 kg
selected varieties or
Chicken Wings 800 g

compliments
SMOKY BARBECUE
BARBECUE FUMÉ
CHICKEN WINGS | AILES DE POULET



800 g 12'

SUMM!
Asian
Appetizers 250-350 g
Available chilled



4⁹⁹

**Baked
IN-STORE**

4⁹⁹

Hot Cross Buns
6 pk 515 g

Panache
NATURALLY SMOOKED
SUGARBUSH HAM
JAMBON CABANE À SUCRE
FUMÉ NATURELLEMENT
WITH REAL PEPPER
UN LIQUIDE DE POIVRE VÉRITABLE



500 PTS
when you buy
500 g or more

3⁴⁹
/100 g

PANACHE Ham
Beef, Chicken or Turkey
Selection varies by store

SUMM!
Crispy Pork
SPRING ROLLS
BOULEAUX DE
PRINTEMPS
croustillants au porc



350 g

SUMM!
Sesame Ginger
Chicken
GYOZA DIMPLINGS
QUELLES GYOZA
au poulet au sésame
et au gingembre



250 g

CANADA

3⁴⁹

PRODUCT OF CANADA
Mini Seedless Cucumbers
Canada no 1 grade 6 pk



3⁴⁹

Grape Tomatoes Pint
product of USA or Mexico



Scene+
**BIG
BONUS**



13⁹⁹

500 PTS
when you buy 2

That's like
\$5
towards your
groceries

QUAKER Dipsps or
Chewy Bars Club Pack 935-960 g

Scene+
**MEMBER
PRICING**



3⁴⁹
SAVE 50¢

3⁹⁹ without
Scene+ Card

DORITOS Tortilla Chips
210-280 g or CHEETOS 170-285 g

2⁹⁹



VILLAGGIO Bread 570-675 g or
Buns 6-8 pk or DEMPSTER'S English Muffins 6 pk

2/\$5



CHRISTIE Cookies selected 212-303 g

9⁹⁹



GAIN Laundry Detergent 2.6 L or Flings! 31 pk,
TIDE Simply 3.1 L, DOWNY or GAIN Softener
1.56-2.83 L or 375 g or BOUNCE Sheets 120 pk

2/\$3



KRAFT
Diner 58-200 g

6⁹⁹



BECEL
Margarine 637-850 g

Scene+ **GET 1000 PTS** FOR EVERY \$100 SPENT ON GAME & GRUB GIFT CARDS!

Offer valid during February 13 - 19, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions>. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Nature's Bounty, McCain's/On the Border's/On the Border's products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or restricted by law. Earn 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to 5,000 per \$100). For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

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For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. *Save off this price" refers to the regular competitive shelf price at most locations. In stores open 24 hours, flyer prices are effective from 4 am Thursday until Midnight Wednesday.

100% FRESH *guarantee*  **Storewide satisfaction or your money back.**

Scene MEMBER PRICING
5.49
SAVE 50¢
 Romaine Hearts
 product of USA or Mexico
 3 pk
 5.99 without Scene Card

3.79
 ea
Broccoli Bunches
 product of USA or Mexico

1.99
 /lb
Bulk Red Onions
 product of Canada or USA
 4.39/kg

3lb
3.99
 CANADA
 75 PTS when you buy 2
PRODUCT OF CANADA
COMPLIMENTS Onions 1.36 kg

2/\$7
 100 PTS when you buy 2
Pomegranates
 product of Israel

5.99
 ea
Cantaloupe
 product of Costa Rica

3.49
 /lb
Red or Black Plums
 product of Chile
 no 1 grade 7.89/kg

3lb
5.99
 LOCAL
 100 PTS when you buy 2
PRODUCT OF ONTARIO
COMPLIMENTS Apples
 Gala, McIntosh, Ambrosia or Red Delicious
 Canada fancy grade 1.36 kg

MEAT

3.49
 /lb
FLETCHER'S
Cottage Rolls 7.69/kg
 50 PTS when you buy 1
 FLETCHER'S COTTAGE ROLL
 SOUCE PORK ROULE
 cured

5.99
 100 PTS when you buy 2
MAPLE LODGE FARMS
 Chicken Bacon, Ultimate
 Frankfurters or Meat
 Sticks 300-900 g

10.99
 /lb
Top Sirloin Roasts
 cut by your meat expert
 from Canada AAA grade
 beef 24.23/kg
75 PTS
 when you buy 1 package
12.99
 /lb
Top Sirloin Medallions
 cut by your meat expert from
 Canada AAA grade beef 28.64/kg

12.99
SAVE \$2
 14.99 without Scene Card
COMPLIMENTS
Boned Turkey Roast
 1 kg
 Scene MEMBER PRICING

7.99
COMPLIMENTS
 Chicken Strips,
 Nuggets, Burgers or
 Popcorn Chicken 700 g

4.99
 /lb
Pork Loin Centre Cut Chops
 Family Size cut by your meat expert 11.00/kg
2.99
 /lb
Picnic Pork Shoulder Roasts
 cut by your meat expert 6.59/kg

10.99
 100 PTS when you buy 2
COMPLIMENTS
Shrimp Rings 312 g

7.99
 ea
Lobster Tails
 3-4 oz Sold Frozen or
 Previously Frozen

4.49
 /lb
ONTARIO RAISED AIR-CHILLED
 Chicken Drumsticks or Thighs
 9.90/kg
5.99
COMPLIMENTS
 Ground Chicken or
 Turkey 450 g
 Ontario RAISED CHICKEN

DELI Available at most stores

7.49
SAVE \$1.50
 8.99 without Scene Card
PANACHE
 Italian Sliced Meats
 selected 100 g
 Scene MEMBER PRICING

6.99
TRE STELLE Feta,
 Halloumi, Bocconcini,
 Feta Cubes 200 g,
 Crumbled Feta 150 g or
 Ricotta 475 g
 STARTING AT

4.49
 Dutch Crunch or
 Soft Italia Bread
 450 g
50 PTS
 when you buy 1
3.99
SAVE 70¢
 4.69 without Scene Card
Artisan Breads 375 g
 Baked IN-STORE

4.99
 100 PTS when you buy 2
MASTRO Cooked
 Sliced Italian Meats
 selected 125-175 g
150 PTS
 when you buy 300 g or more
PILLER'S Salami selected varieties

5.49
PORTOFINO Breads 585-630 g
2.29
Baguettes
 White or Multigrain
 234 g
 Baked IN-STORE

KITCHEN Available at most stores

4.49
FONTAINE SAINTE
 Topped Hummus or
 Regular Hummus or
 Dips 227-260 g

200 PTS
 when you buy 1
Traditional Salad Sandwich
 Trio Pack 600 g

FLORAL Available at most stores

9.99
GROWN IN ONTARIO
 Grab 'n Go Potted
 Mini Roses

BULK Available at most stores

4.49
COMPLIMENTS
 Candies selected
 350-400 g
 100 PTS when you buy 2

2 | **Scene** **1000 PTS = \$10 OF FREE GROCERIES**

*If you buy a single product from our store, see the product to determine, and this product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/scene-flyer for details.

Get ready for Valentine's Day

Offers valid to February 14th



21⁹⁹

Pink Love Dessert Cake
940 g, Half Cake 470 g **\$11.99**
or Slice 155 g **\$3.99**

LIMITED TIME ONLY

LIMITED TIME ONLY



5⁹⁹

TWO-BITE Mini Cupcakes
Chocolate or Vanilla 12 pk 284 g



150 PTS
when you buy 1

16⁹⁹

Chocolate Covered Strawberries 10 pk 550 g



17⁹⁹

ELITE SWEETS
Cake 700 g



13⁹⁹

PANACHE
Cheesecakes frozen 600 g

125 PTS
when you buy 1

Large or Small Patisseries



BUY 4, GET 5TH FREE
of equal or lesser value



6⁹⁹

100 PTS
when you buy 2

KIMBERLEY'S BAKESHOPPE
Cookies 383 g

LIMITED TIME ONLY

FROZEN & DAIRY

 <p>100 PTS when you buy 3</p> <p>5⁹⁹ INTERNATIONAL DELIGHT Coffee Creamers 946 mL or Cold Foam 369-396 g</p>	 <p>10⁴⁹ iÖGO Yogurt 2 kg</p>	 <p>4⁹⁹ SHEPHERD GOURMET SKYR Icelandic Style Yogurt 500 g</p>	 <p>100 PTS when you buy 2</p> <p>3⁴⁹ COMPLIMENTS Lemonade or Iced Tea 1.54 L</p>
 <p>3⁹⁹ MCCAIN Pizza Pockets 3 pk</p>	 <p>3⁹⁹ CRAVE, KD or SMART ONES Frozen Entrées 241-283 g</p>	 <p>7⁹⁹ BLACK DIAMOND Cheestrings 12-16 pk 252-336 g</p>	 <p>100 PTS when you buy 1</p> <p>8⁴⁹ COMPLIMENTS Butter Sticks 4's 454 g</p>
 <p>100 PTS when you buy 2</p> <p>3⁴⁹ BEST BUY Frozen Vegetables 750 g</p>	 <p>100 PTS when you buy 2</p> <p>4⁴⁹ COMPLIMENTS Fries 800 g</p>	 <p>3⁹⁹ CHEEMO Perogies 745-807 g</p>	 <p>4⁹⁹ CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added 1-2 L selected</p>

DRINKS, SNACKS & PANTRY

 <p>6⁴⁹ JACK LINK'S or GOLDEN ISLAND Korean Jerky 65-80 g</p>	 <p>9⁹⁹ MARS Bagged Chocolate 324-400 g</p>	 <p>2/\$7 TWIZZLERS Licorice Candy 311-454 g</p>	 <p>4⁷⁹ HERSHEY'S Multi Packs 156-232 g</p>
 <p>2/\$8 SUNCHIPS 205 g, ROLD GOLD Pretzels 295-370 g or HOSTESS Hickory Sticks 275 g</p>	 <p>2/\$6 BODYARMOR Super Drink 473 mL</p>	 <p>10⁹⁹ GUINNESS Non-Alcoholic Beer 4x440 mL or HILL STREET Vin Zero Non-Alcoholic Wine 750 mL. Selection may vary by location.</p>	 <p>2⁹⁹ DARE Veggie Crisps 100 g or CHRISTIE Crisps or Bits & Bites 145 g</p>
 <p>150 PTS when you buy 1</p> <p>8⁴⁹ COMPLIMENTS Coffee Pods 12 pk</p>	 <p>150 PTS when you buy 2</p> <p>2/\$7 COMPLIMENTS Vegetable or Cranberry Cocktails 1.89 L</p>	 <p>100 PTS when you buy 2</p> <p>3²⁹ PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g</p>	 <p>8⁹⁹ WELCH'S Fruit Snacks 616 g</p>

DRINKS, SNACKS & PANTRY

<p>2⁹⁹ KRAFT BBQ Sauce 455 mL</p>	<p>3⁹⁹ CATELLI Lasagna 250-375 g</p>	<p>2/\$5 LIPTON Cup-A-Soup 4 pk 58-63 g or Soup Mix 2 pk 94-166 g</p>	<p>1⁹⁹ COMPLIMENTS Beans 298 mL</p>
<p>6⁴⁹ QUAKER Instant Oatmeal Family Size 18 pk</p>	<p>2⁹⁹ MOTT'S Fruitsations 6 pk</p>	<p>10⁹⁹ COMPLIMENTS Honey 750 g-1 kg</p>	<p>5⁷⁹ COMPLIMENTS Pie Filling selected 540 mL</p>
<p>15% off COMPLIMENTS Raisins, Currants or Dates selected varieties 375 g-1 kg</p>	<p>2/6⁹⁸ TILDA Ready-to-Heat Rice 250 g selected varieties</p>	<p>3⁴⁸ KIKKOMAN Panko Bread Crumbs 227 g</p>	<p>3⁹⁹ COMPLIMENTS Grain Breads 609 g</p>

NATURAL, HEALTH & HOUSEHOLD

<p>3⁴⁹ SILK Creamers 450-473 mL</p>	<p>9⁹⁹ 300 PTS when you buy 2</p>	<p>5⁹⁹ PANTENE, HERBAL ESSENCES or AUSSIE Hair Care 308-355 mL or 170-283 g selected</p>	<p>20% off 100 PTS when you buy 2</p>
<p>3⁹⁹ HUMBLE Potato Chips 135 g or HARDBITE Classic Potato Chips 150 g</p>	<p>\$3 150 PTS when you buy 3</p>	<p>16⁹⁹ SHEBA Bistro Wet Cat Food 12 pk</p>	<p>29⁹⁹ 100 PTS when you buy 1</p>
<p>6/\$10 150 PTS when you buy 10</p>	<p>BUY 3 AT \$1.99 BUY 4 OR MORE 1⁶⁷ CESAR Wet Dog Food 100 g</p>	<p>7⁷⁹ GLAD Tall Kitchen Catchers 28-48 pk or Compostable 10 pk</p>	<p>19⁹⁹ CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towel 4-6 pk</p>

ADD SOME
Panache



100 PTS
when you buy 1

7⁷⁹

PANACHE Soup
625 mL or \$8.79 for Chili or
Chowder 650 g or 625 mL



SPICE UP THE VALUE

Introducing Best Buy Spice



17-70 g
while supplies last



Scene
**DIGITAL
EXCLUSIVE**



OFFER VALID FEB 13-19, 2025

LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get **300 PTS** when you Buy 1

Activate your offers in the [Foodland app](#) or at [MyGroceryOffers.ca](#)

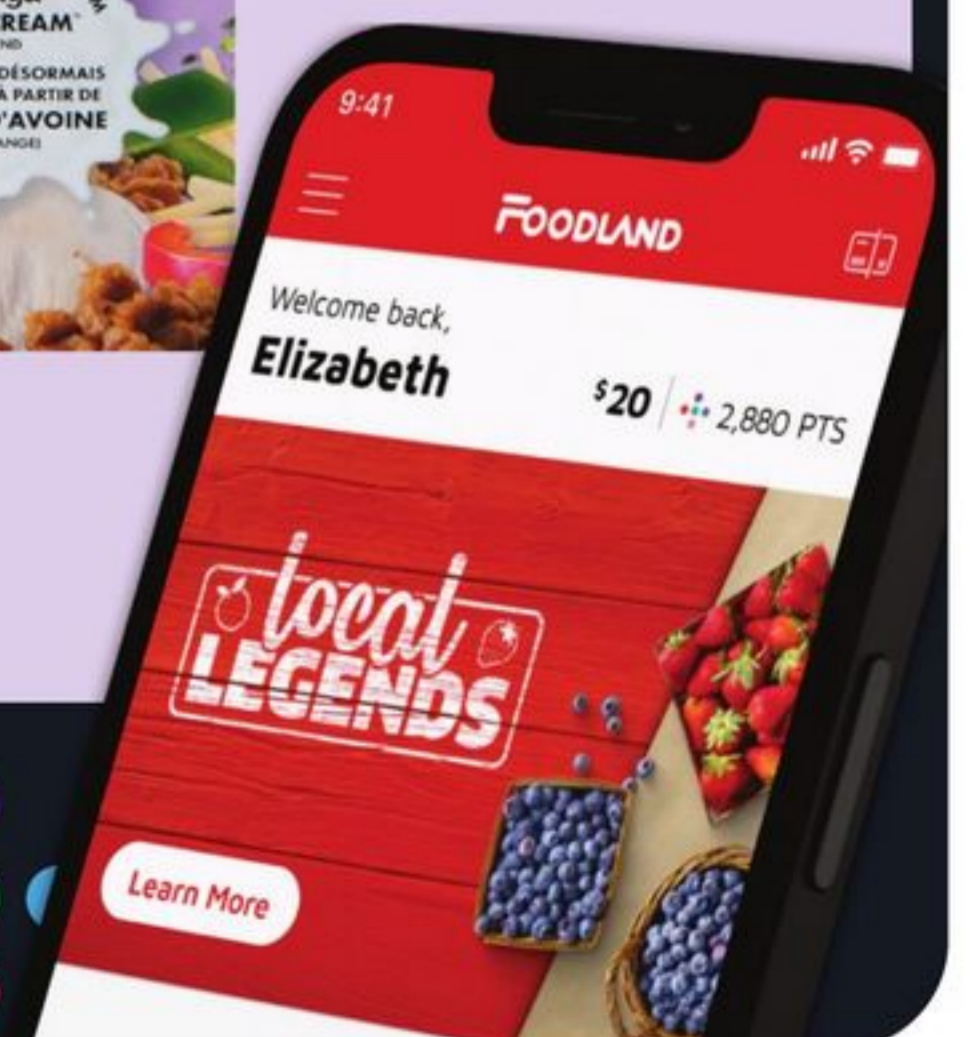


DAIYA FOODS Pizza or Flatbread
assorted 331-550 g



Download on the
App Store

GET IT ON
Google Play



Card must be registered. Offer valid and available to be loaded February 13-19, 2025 at all participating Foodland and Co-Op locations in Ontario and Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Proudly supporting Canada!

Look for this symbol.



10⁹⁹
/lb

Top Sirloin Roasts
cut by your meat expert from
Canada AAA grade beef 24.23/kg

75 PTS
when you buy
1 package

12⁹⁹
/lb



Top Sirloin Medallions
cut by your meat expert from
Canada AAA grade beef 28.64/kg



2⁹⁹
/lb

Pork Side Ribs Centre
Portion Removed
cut by your meat expert
6.59/kg

ONTARIO RAISED
AIR-CHILLED
Boneless Skinless
Chicken Breasts 13.21/kg

LOCAL
5⁹⁹
/lb



3lb

75 PTS
when you buy 2

CANADA
3⁹⁹

PRODUCT OF CANADA
Onions 1.36 kg



6 pk

CANADA
3⁴⁹

PRODUCT OF CANADA
Mini Seedless Cucumbers
Canada no 1 grade 6 pk



2⁹⁹

VILLAGGIO Bread
570-675 g or Buns 6-8 pk or
DEMPSTER'S English Muffins 6 pk



3lb

LOCAL
5⁹⁹

100 PTS
when you buy 2

PRODUCT OF ONTARIO COMPLIMENTS Apples
Gala, McIntosh, Ambrosia or Red Delicious
Canada fancy grade 1.36 kg

2/\$3

KRAFT
Dinner 58-200 g



6⁴⁹

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls,
SPONGE TOWELS 3-6 pk or SCOTTIES Facial Tissue 6 pk